



**GMPdigital**

CORPORATE  
PHOTOGRAPHERS

**General Services Administration**

**Federal Acquisition Service**

**Authorized Federal Supply Schedule Catalog/Price List**

On-line access to contract ordering information, terms and conditions, up-to-date pricing, and the option to create an electronic delivery order is available through **GSA Advantage!**, a menu-driven database system. The INTERNET address for **GSA Advantage!** is <http://www.gsaadvantage.gov>

<b>SCHEDULE TITLE:</b>	7FCB-H2-07-541-B Advertising and Integrated Marketing Solutions
<b>CONTRACT NUMBER:</b>	GS-07F-0327V For more information on ordering from Federal Supply Schedules click on the FSS Schedules button at <a href="http://fss.gsa.gov">fss.gsa.gov</a> .
<b>CONTRACT PERIOD:</b>	May 25, 2009 – May 24, 2014

<b>CONTRACTOR:</b>	GMPdigital
<b>ADDRESS:</b>	1236 Arden Way Sacramento, CA 95815
<b>PHONE NUMBER:</b>	(916) 640-8888
<b>FAX NUMBER</b>	(916)-640-0088
<b>E-MAIL:</b>	<a href="mailto:gerry@gmpdigital.com">gerry@gmpdigital.com</a>

<b>CONTRACTOR'S ADMINISTRATION SOURCE:</b>	Wayne Gerard McIntyre dba GMPdigital
<b>ADDRESS:</b>	1236 Arden Way Sacramento, CA 95815
<b>PHONE NUMBER:</b>	(916) 640-8888
<b>FAX NUMBER</b>	(916)-640-0088
<b>E-MAIL:</b>	<a href="mailto:gerry@gmpdigital.com">gerry@gmpdigital.com</a>

<b>BUSINESS SIZE:</b>	Small
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## **CUSTOMER INFORMATION:**

<b>1a. TABLE OF AWARDED SPECIAL ITEM NUMBERS (SINs)</b>	<b>SIN DESCRIPTION</b> <b>Contract Number GS-07F-327V</b> 541-4E 3, Commercial Photography Services 541-2000, Other Direct Costs
<b>1b. LOWEST PRICED MODEL NUMBER AND PRICE FOR EACH SIN:</b>	Prices shown in price list are net, all discounts deducted, and valid for all areas. See Price list on page 4.
<b>1c. HOURLY RATES:</b>	Prices shown in price list are net, all discounts deducted, and valid for all areas. See Price list on page 4.
<b>2. MAXIMUM ORDER*:</b>	\$1,000,000 per SIN *If the best value selection places your order over the Maximum Order identified in this catalog/pricelist, you have an opportunity to obtain a better schedule contract price. Before placing your order, contact the aforementioned contractor for a better price. The contractor may (1) offer a new price for this requirement (2) offer the lowest price available under this contract or (3) decline the order. A delivery order that exceeds the maximum order may be placed under the schedule contract in accordance with FAR 8.404.
<b>3. MINIMUM ORDER:</b>	\$100
<b>4. GEOGRAPHIC COVERAGE:</b>	Domestic, 50 states, Washington, DC, Puerto Rico, US Territories and to a CONUS port or consolidation point for orders received from overseas activities
<b>5. POINT(S) OF PRODUCTION:</b>	Sacramento, CA
<b>6. DISCOUNT FROM LIST PRICES:</b>	All prices shown have been discounted. See Pricelist on Page 4.
<b>7. QUANTITY DISCOUNT(S):</b>	See Price list on page 4.
<b>8. PROMPT PAYMENT TERMS:</b>	2% 10 days, 1% 20 days, Net 30 Days
<b>9.a GOVERNMENT PURCHASE CARDS:</b>	Government Purchase Cards are accepted at or below the micro-purchase threshold.
<b>9.b GOVERNMENT PURCHASE CARDS:</b>	Government Purchase Cards are accepted above the micro-purchase threshold.
<b>10. FOREIGN ITEMS:</b>	None
<b>11a. TIME OF DELIVERY:</b>	As specified on agency task order and mutually agreed.
<b>11b. EXPEDITED DELIVERY:</b>	As specified on agency task order and mutually agreed.
<b>11c. OVERNIGHT AND 2-DAY DELIVERY:</b>	As specified on agency task order and mutually agreed.
<b>11d. URGENT REQUIRMENTS:</b>	As specified on agency task order and mutually agreed.



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<b>12. FOB POINT:</b>	Destination
<b>13a. ORDERING ADDRESS:</b>	Wayne Gerard McIntyre dba GMPdigital 1236 Arden Way Sacramento, CA 95815 Phone number: (916) 640-8888 Fax number: (916)-640-0088 E-Mail: <a href="mailto:gerry@gmpdigital.com">gerry@gmpdigital.com</a>
<b>13b. ORDERING PROCEDURES:</b>	For supplies and services, the ordering procedures, information on Blanket Purchase Agreements (BPA's) are found in Federal Acquisition Regulation (FAR) 8.405-3
<b>14. PAYMENT ADDRESS:</b>	Same as ordering address.
<b>15. WARRANTY PROVISION:</b>	Standard Commercial Warranty.
<b>16. EXPORT PACKING CHARGES:</b>	Not applicable
<b>17. TERMS AND CONDITIONS OF GOVERNMENT PURCHASE CARD ACCEPTANCE:</b>	Not applicable
<b>18. TERMS AND CONDITIONS OF RENTAL, MAINTENANCE, AND REPAIR:</b>	Not applicable
<b>19. TERMS AND CONDITIONS OF INSTALLATION:</b>	Not applicable
<b>20. TERMS AND CONDITIONS OF REPAIR PARTS INDICATING DATE OF PARTS PRICE LISTS AND ANY DISCOUNTS FROM LIST PRICES:</b>	Not applicable
<b>20a. TERMS AND CONDITIONS FOR ANY OTHER SERVICES:</b>	Not applicable
<b>21. LIST OF SERVICE AND DISTRIBUTION POINTS:</b>	Not applicable
<b>22. LIST OF PARTICIPATING DEALERS:</b>	Not applicable
<b>23. PREVENTIVE MAINTENANCE:</b>	Not applicable
<b>24a. SPECIAL ATTRIBUTES SUCH AS ENVIRONMENTAL ATTRIBUTES (e.g. recycled content, energy efficiency, and/or reduced pollutants):</b>	Not applicable
<b>24b. Section 508 Compliance for EIT:</b>	Not applicable
<b>25. DUNS NUMBER:</b>	036615557
<b>26. NOTIFICATION REGARDING REGISTRATION IN CENTRAL CONTRACTOR REGISTRATION (CCR) DATABASE:</b>	GMPdigital is registered in CCR.

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### **GMPdigital Price List:**

<b>SIN 541-4E, Commercial Photography Services</b>	<b>Unit:</b>	<b>Price:</b>
Photographer I	Hourly	\$191.44
Photographer II	Hourly	\$143.58
Photographer Assistant	Hourly	\$38.29
Photo Build out Labor	Per Image	\$46.85
Computer Work	Hourly	\$143.58
Business Portrait Package includes: -Studio Sitting Fee -One (1) build-out image -One (1) CD or FTP delivery	Per Person	\$181.36
Business Portrait Package includes: -Studio Sitting Fee -One (1) build-out image -One (1) CD or FTP delivery	>= 20	\$143.58
Executive Portrait Package includes: -Studio Sitting Fee -Two (1) build-out image -One (1) CD or FTP delivery	Per Person	\$272.03
<b>SIN 541-2000, Other Direct Costs</b>	<b>Unit:</b>	<b>Price:</b>
Make-Up Artist	Half Day	\$344.58
Make-Up Artist	Full Day	\$516.88
Prop/Food Stylist	Full Day	\$976.32
DVD	Each	\$47.86
FTP Site	Each	\$47.86
On-line Proofing/On-line Gallery Viewing	Each	\$47.86
5x7 : 1 print	Each	\$17.23
8x10 : 1 Print	Each	\$19.14
11x14 : 1 print	Each	\$36.37
16x20 : 1 print	Each	\$68.92
Large Format Prints	Square Foot	\$14.36
Corporate Buy-Out	Per Session	\$382.87



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### **GMPdigital Labor Descriptions**

Photographer 1	A Photographer 1 has a minimum of a Bachelor's degree in photography with at least 10 years of experience. A Photographer 1 is the head photographer for GMPdigital. This person executes high volumes of photography projects that come in due to experience. The hourly rate for a Photographer 1 is \$200.00.
Photographer 2	A Photographer 2 has a minimum of an Associate's degree in photography. A Bachelor's degree in photography is preferred. They have at least 5 years of experience in the industry. This person is capable of executing most photography projects that come in. This person is available for small projects with small budgets. The hourly rate for a Photographer 1 is \$150.00.
Photographer Assistant:	A Photographer's Assistant has a minimum of a High School diploma. They have at least 1 year of experience in the industry. Generally, this person helps in the set up and breaks down for a set. This person helps the photographer in all other aspects of the photo session. The hourly rate for an Assistant is \$40.00.
Photo Build out Labor:	The photo build out service includes the time it takes to build out the image from the acquiring program and process the image in Photoshop. The rate per image is \$50.00.
Computer Work:	The computer work service includes Photoshop labor, retouching labor, and knockout labor. It includes all additional computer work for a photo shoot. The hourly rate for computer work is \$150.00.
Business Portrait Package:	The business portrait package includes the studio sitting fee, one (1) build-out image (high resolution & web ready), and one (1) CD or FTP delivery. The rate is \$200.00 per business portrait.
Executive Portrait Package:	The executive portrait package includes the studio sitting fee with an additional pose, two (2) build-out image (high resolution & web ready), one (1) CD or FTP deliver
Make-Up Artist (half-day):	The make-up artist half-day service is an outside source. The artist will cover a half-day shoot. This includes the make-up kit. The artist applies make-up to the talent. The artist also touches up hair, and makes sure the wardrobe is clean for the shoot. The half-day rate is \$360.00.
Make-Up Artist (full-day):	The make-up artist full-day service is an outside source. The artist will cover a full-day shoot. This includes the make-up kit. The artist applies make-up to the talent. The artist also touches up hair, and makes sure the wardrobe is

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	clean for the shoot. The full-day rate is \$540.00.
Prop/Food Stylist:	The prop/food stylist service is an outside source. The stylist will cover a full day shoot. The stylist decorates and styles the set, and food. The stylist works beside the photographer for the entire shoot in order to capture the most accurate image. The full-day rate is \$1020.00. The rate is for the service only and does not include additional costs for the food and props.
DVD	The DVD service includes a DVD or CD copy of the deliverable images from the photo session. The DVD/CD rate is \$50.00 per DVD/CD.
FTP site:	The FTP service includes an electronic delivery of the deliverable images from the photo session. The images would be delivered via FTP or e-mail. The FTP rate is \$50.00 per delivery.
On-line proofing / On-line Gallery Viewing:	The on-line proofing service includes an electronic gallery viewing of the images from the photo session. This allows the client to view the images on their own time, and choose the images they want. The on-line proofing rate is \$50.00 per gallery.
5x7 print:	The 5x7 print service includes one 5x7 print. The print is produced here at GMPdigital on our 9600 Epson printer. The 5x7 print rate is \$18.00 per print.
8x10 print:	The 8x10 print service includes one 8x10 print. The print is produced here at GMPdigital on our 9600 Epson printer. The 8x10 print rate is \$20.00 per print.
11x14 print:	The 11x14 print service includes one 11x14 print. The print is produced here at GMPdigital on our 9600 Epson printer. The 11x14 print rate is \$38.00 per print.
16x20 print:	The 16x20 print service includes one 16x20 print. The print is produced here at GMPdigital on our 9600 Epson printer. The 16x20 print rate is \$72.00 per print.
Large Format Print:	The large format print service includes any size large format print. The print is produced here at GMPdigital on our 9600 Epson printer. The large format print rate is \$15.00 per square foot.
Corporate Buy-Out:	The corporate buy-out service is a buy-out of "All Reproduction Rights" within the company or department. The photographer maintains all other rights to these images, i.e., portfolio rights. The corporate buy-put rate is \$400.00 per session.

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